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**LEGACY ASSOCIATES FOUNDATION HOSTS ITS 8TH ANNUAL SCHOLARSHIP
DINNER WITH KEYNOTE SPEAKER MR. KWAME JACKSON**

DETROIT: January 9, 2006 - In its tradition of helping Detroit youth, Legacy Associates Foundation will host its 8th Annual Scholarship Dinner to assist local high school students with money for their college education. The dinner will be held at Museum of African American History located in Detroit at 315 East Warren on March 18, 2006 at 6 p.m. with Kwame Jackson from the reality television show "The Apprentice" as the keynote speaker.

The LAF Scholarship Dinner, created to increase awareness in the community about LAF's services and programs, helps the organization to raise funds to support its initiatives and annual scholarship. More than 250 people are expected to attend the dinner and Legacy has the goal of raising \$50,000. The money will be used to financially assist deserving high school seniors attending a 4-year accredited institution of higher learning with scholarships that will be awarded during summer 2006.

Kwame Jackson, the dinner's keynote speaker, is polished, confident and credentialed with prestigious Wall Street experience, a University of North Carolina Chapel Hill degree, a Harvard MBA, and business lessons he learned from Donald Trump in front of 22 million people each week, on the hit show "The Apprentice." His professional experience includes sales and marketing roles at Procter & Gamble and, most recently, on Wall Street as an Investment Manager for Goldman Sachs. It was his no nonsense attitude and ability to be a team leader that made him stand out on "The Apprentice" and it is his affable nature and street smarts that make him stand out in life.

Kwame Jackson is the highest paid and most in-demand speaker amongst those in reality television. He continues to be courted by major television networks, fashion houses, sports teams, marketers, advertisers, community, civic and political leaders for his input and expertise. He regularly addresses executive management teams and aspiring interns at the world's leading companies on various topics such as team building, leadership, surviving and thriving corporate America and the importance of being an entrepreneur. It is his business savvy, passion for excellence and the lessons he has learned in the boardroom that have given him the ability to inspire others to explore, embrace, and execute the keys to success.

"The goal of **Legacy Associates Foundation** is to serve as strong, male mentors and leaders to youth while encouraging academic achievement, community involvement and economic empowerment," said Paul Riser, President of Legacy Associates Foundation. "Kwame Jackson represents the characteristics of preparation, perseverance and execution that our society can utilize in order to better understand and define true *success*."

The cost of the scholarship dinner is \$75 per ticket and is open to the public. To purchase tickets or obtain more information about Legacy Associates Foundation call 313-438-0819 or visit www.legacyassociates.org.

The Legacy Associates Foundation is an organization whose mission is to help students exemplify scholastic achievement, community involvement, and economic empowerment on a local, national, and global front. Since its establishment in 1997, L.A.F continues to improve the quality of life throughout their communities via promotion of and involvement in philanthropic activities. This strong exemplar of leadership is an essential part in preparing individuals, minority youth in particular, to endure the many social and economical obstacles that confront them in our society.

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